



ROCK-OLA

SELECTIONS

HIGH-FIDELITY

Model 1452

HI-FIDELITY 50 SELECTIONS



# Tops in Thrift!

## Make More Money With ROCK-OLA Phonographs Job-tailored to Your Location

### 50 SELECTIONS HI-FIDELITY

# ROCK-OLA

## Model 1452

### SPECIFICATIONS

Width: 30½ inches  
Depth: 27 inches  
Height: 55¾ inches

#### Crated for Export:

Width: 34 inches  
Depth: 31 inches  
Height: 59 inches

#### Weight:

Uncrated: 315 Pounds  
Crated: 365 Pounds  
Crated for  
Export: 375 Pounds

#### Cabinet Finish:

Blond toned Honduras  
Mahogany trimmed in  
French Burl Walnut

#### Coin Equipment:

Single entry for  
5c, 10c and 25c  
(easily converted  
to 10c play or any play)

#### Record Changer:

50 Selections,  
7" Records, 45 r.p.m.

#### Tube Complement:

(2) 6SN7 (2) 6L6  
(1) 5U4G

Note: Adapted for use with ROCK-OLA remote control equipment—wall boxes, universal bar brackets, standard and DeLuxe Hi-Fidelity speakers.

Model 1452 is designed for locations requiring only a limited number of selections as in areas where "country music" is all the rage or in college centers with a demand for only the latest hit tunes, but demanding the finest in Hi-Fidelity Music.

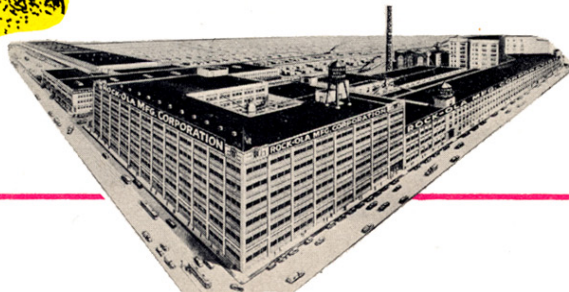
Because of its smaller record storage and playing capacity the INITIAL COST IS LOWER, MAINTENANCE AND UPKEEP ARE LOWER . . . yet Model 1452 is the equal in every other respect to its famous big brother, the 120 selection, ROCK-OLA, Model 1448, DeLuxe Hi-Fidelity Phonograph designed for locations requiring a larger selection of fine music.

Like the 1448, MODEL 1452 OFFERS ALL THESE OUTSTANDING EXCLUSIVE ROCK-OLA FEATURES—Tru-Tone Hi-Fidelity Amplifier, Play-Proven Accumulator, Tru-Tone Hi-Fidelity Component Speakers, Revolving Record Drum, Built-in Receiver, Robot Record Arm. Model 1452 features 50 selections prominently displayed on standard, easy to read title strips. Just a touch of the button directly under the title selected starts the music and, "HOOT MON"—WHAT MUSIC!

For prices and further information about ROCK-OLA JOB-TAILORED Phonographs, see your ROCK-OLA distributor or write direct to:

**The ROCK-OLA MFG. CORP.**

800 N. Kedzie Ave., Chicago 51, Ill.



The Rock-Ola Plant where engineering, Electronic Development, Manufacturing and Assembling go on under one roof.



This Bond is your guarantee of Superior Performance and Trouble Free operation when you Buy and Operate Rock-Ola Phonographs.

\*Rock-Ola Manufacturing Corp. reserves the right to make changes without notice in specifications, trim, colors, materials, models and to discontinue models.